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**From:** Parker Lewis [PL@haymancapital.com]  
**Sent:** 1/4/2016 4:22:04 AM  
**To:** Zilka, Jeff [Jeff.Zilka@edelman.com]  
**CC:** Manzini, Chris [Chris.Manzini@edelman.com]; Geller, Mike [Mike.Geller@edelman.com]; Damouni, Nadia [Nadia.Damouni@edelman.com]; McHugh, Ted [Ted.McHugh@edelman.com]; Campbell, Rob [Rob.Campbell@edelman.com]; Marose, Gregory [Gregory.Marose@edelman.com]  
**Subject:** Re: For review: Key Messages/Talking Points and Summary Communications Plan

Thanks Jeff

Will provide detailed comments in the morning but I think this helps frame the situation well.

A few general comments / thoughts for you and your team to think about:

1) Do we need to incorporate and specifically address the fact that we posted documents anonymously to Harvest. Why we were anonymous; why we are now putting our name on it, etc.

2) After the background, should we try to boil down the summary concepts of A) UDF's ponzi-like real estate scheme, B) management continually misleading investors / management's lack of credibility, C) the insolvency of UDF's borrowers and D) ultimately the insolvency and likely bankruptcy of UDF IV

I think we currently lack this and it is key if we want to communicate how this all translates to the pending impact to UDF's share price.

Will send more comments specific to the docs in the morning; thanks for sending this over today, much appreciated

Parker

Sent from my iPhone

On Jan 3, 2016, at 5:23 PM, Zilka, Jeff <Jeff.Zilka@edelman.com<mailto:Jeff.Zilka@edelman.com>> wrote:

Parker,  
Hope and trust you're well. We're looking forward to meeting this Wednesday, Jan. 6 at 9am at your offices.

- Chris, Rob and I will be there in-person.
- Mike, Nadia and Ted will dial-in.
- You mentioned you have a video conferencing option; we're checking into that on our end.

Please find attached for your review draft talking points/key messages and a summary communications plan for the UDF engagement. We look forward to your comments, which we can incorporate prior to our meeting.

With best regards,

Jeff

Jeff Zilka  
EVP and General Manager  
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From: Manzini, Chris  
Sent: Thursday, December 31, 2015 10:22 AM  
To: Parker Lewis; Campbell, Rob  
Cc: Zilka, Jeff; Siddiqui, Sarah  
Subject: RE: Emailing: Edelman Receiving and Disclosing Confidential Info (HCM Comments Dec 29 2015), Edelman - Hayman Capital Management L P SOW A - Strategic Investment Comm 12 29 15 (HCM Comments Dec 29 2015), Edelman - Hayman Capital Management L.P LOA 12 ...

Hi Parker,