

Message

From: Parker Lewis [PL@haymancapital.com]
Sent: 9/9/2016 12:52:21 AM
To: Sylvester, Katherine [Katherine.Sylvester@edelman.com]
CC: Holmes, Allie [Allie.Holmes@edelman.com]
Subject: Re: UDF Exposed Email Analytics 9.1.16

Allie - can you give me a call either tonight or in the morning, we want to release one more presentation tomorrow; I am putting the final touches on tonight and first thing in the morning. I know Friday afternoon is not an optimal to release but we're not exactly going for a media rush so we just want to get out before the weekend.

I've written a blog post as well so should be in a position to go final by mid-morning for an afternoon posting if it works on your end, will forward the current draft for review

Parker Lewis
Hayman Capital Management L.P.
(o) 214.347.8043 | (m) 512.699.7480
PL@haymancapital.com<mailto:PL@haymancapital.com>

On Sep 1, 2016, at 2:07 PM, Sylvester, Katherine
<Katherine.Sylvester@edelman.com<mailto:Katherine.Sylvester@edelman.com>> wrote:

Hi Parker,

Attached is the updated spreadsheet with the total email opens and link clicks. As you'll notice there were only 3 additional email opens since last night's report - there have now been a total of 173 email opens for a 52.9% open rate. Please let me know if there is any additional information you are looking for today.

I also want to let you know that I will be out of the office beginning tomorrow through next Friday (Sept. 9) so my response via email may be slightly delayed during this time. To ensure everything continues to move smoothly, please make sure to keep Allie copied on all emails as well.

Let me know if you have any questions.

Best,

Kate Sylvester
Edelman DC
Direct: 1.202.756.2422

This message may contain information which is confidential and/or attorney-client privileged. If you are not the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. Please advise the sender immediately by reply email and delete this message and any attachments without retaining a copy. Thank you.
<UDF Exposed Email Alert Analytics 9.1.16 230PM EST.xlsx>