



Peter Hans <peter@hvst.com>

Question on UDF and Kyle Bass

20 messages

Jason Shubnell <jason.shubnell@benzinga.com>

Thu, Dec 10, 2015 at 3:31 PM

To: peter@hvst.com

Cc: luke@martinlevypr.com, martin@martinlevypr.com

Hi Peter,

This is Jason, an editor over at Benzinga. I believe one of our writers interviewed you last year.

The stock of UDF has crashed about 40% this afternoon amid rumors that Kyle Bass has a short position in the company.

More importantly, an anonymous Harvest author said there is a ponzi scheme building at the company, as you can see from the Seeking Alpha post that drove down the stock.

Could you help us identify who this author may be?

Hope to hear back soon. Thanks.

--

Jason Shubnell | Editor & Social Media Manager

Benzinga.com

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Martin Levy <martin@martinlevypr.com>

Thu, Dec 10, 2015 at 3:35 PM

To: Jason Shubnell <jason.shubnell@benzinga.com>, Jeff Dorman <jdorman@hvst.com>

Cc: Peter Hans <peter@hvst.com>, Luke Lappala <luke@martinlevypr.com>

Jason,

Thanks for reaching out, bringing my colleague Seth Geisler into the conversation as well as Jeff Dorman Harvest COO who may also be able to get you the answer(s) you need.

Martin

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--

Martin Levy

Mobile Office:

martin@martinlevypr.com

206.851.7256

www.martinlevypr.com

<https://twitter.com/martinlevypr>

<http://www.linkedin.com/in/martinlevypr>

Luke Lappala <luke@martinlevypr.com>

Thu, Dec 10, 2015 at 3:37 PM

To: Martin Levy <martin@martinlevypr.com>, Seth Geisler <seth@martinlevypr.com>, Seth Geisler <sethgeisler@gmail.com>

Cc: Jason Shubnell <jason.shubnell@benzinga.com>, Jeff Dorman <jdorman@hvst.com>, Peter Hans <peter@hvst.com>

+Seth

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--

Luke Lappala

Martin Levy Public Relations, Inc.

206-313-7520

www.martinlevypr.com

Twitter: <https://twitter.com/MartinLevyPR>

<http://www.linkedin.com/in/martinlevypr>

Seth Geisler <seth@martinlevypr.com>

Thu, Dec 10, 2015 at 3:41 PM

To: Luke Lappala <luke@martinlevypr.com>

Cc: Martin Levy <martin@martinlevypr.com>, Jason Shubnell <jason.shubnell@benzinga.com>, Jeff Dorman <jdorman@hvst.com>, Peter Hans <peter@hvst.com>

Jason,

Nice meeting you, we worked with Luis Bedigian while he was Benzinga and spoke with Harvest a few times. As you can see, Peter Hans and Jeff Dorman @ Harvest are CC'd on this note and they'll let you know if they can disclose who the author is

Let us know if there is anything else we can assist with.

Best,

Seth

[Quoted text hidden]

--

Seth Geisler

Martin Levy Public Relations, Inc.

858.610.9860

seth@martinlevypr.com

www.martinlevypr.com

twitter: <https://twitter.com/MartinLevyPR>

Peter Hans <peter@hvst.com>
To: Luke Lappala <luke@martinlevypr.com>
Cc: Jeff Dorman <jdorman@hvst.com>

Thu, Dec 10, 2015 at 3:43 PM

Hi Luke, we aren't working with Martin Levy any longer. I can't offer any insight on what someone posts to seeking alpha.

Sent from my iPhone
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Jason Shubnell <jason.shubnell@benzinga.com>
To: Seth Geisler <seth@martinlevypr.com>
Cc: Luke Lappala <luke@martinlevypr.com>, Martin Levy <martin@martinlevypr.com>, Jeff Dorman <jdorman@hvst.com>, Peter Hans <peter@hvst.com>

Thu, Dec 10, 2015 at 4:57 PM

Thanks, Seth. Appreciate the timely responses.

Are you aware of any Harvest post(s) that have moved stocks so drastically?
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Seth Geisler <seth@martinlevypr.com>
To: Jason Shubnell <jason.shubnell@benzinga.com>
Cc: Luke Lappala <luke@martinlevypr.com>, Martin Levy <martin@martinlevypr.com>, Peter Hans <peter@hvst.com>, Jeff Dorman <jdorman@hvst.com>

Thu, Dec 10, 2015 at 5:04 PM

Jason,

I do believe there have been a few, maybe not as drastic but still significant. Peter and Jeff would really be the ones for specifics.

Let's give them a chance to chime in here on both questions. Know they're extremely busy.

Is there a deadline you're working under?

Best,

Seth

Best

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Peter Hans <peter@hvst.com>
To: Seth Geisler <seth@martinlevypr.com>
Cc: Jeff Dorman <jdorman@hvst.com>

Thu, Dec 10, 2015 at 5:05 PM

Seth, appreciate the help but we can handle it from here. I don't feel comfortable with this given that we aren't officially working together. I also don't know anything about this post as it's not from a verified user.



Peter Hans, Co-Founder & CEO
peter@hvst.com

(571) 482-0249
Twitter - @PeterHansHVST
[Harvest Profile](#)
<https://www.hvst.com>

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Jason Shubnell <jason.shubnell@benzinga.com>

Thu, Dec 10, 2015 at 5:06 PM

To: Seth Geisler <seth@martinlevypr.com>

Cc: Luke Lappala <luke@martinlevypr.com>, Martin Levy <martin@martinlevypr.com>, Peter Hans <peter@hvst.com>, Jeff Dorman <jdorman@hvst.com>

I'd love to know by as soon as possible. We have posted a brief story on it.

<http://www.benzinga.com/news/15/12/6038614/exclusive-citron-says-united-development-funding-appears-to-be-ponzi-scheme-after>

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Seth Geisler <seth@martinlevypr.com>

Thu, Dec 10, 2015 at 5:12 PM

To: Peter Hans <peter@hvst.com>

Cc: Jeff Dorman <jdorman@hvst.com>, Martin Levy <martin@martinlevypr.com>

No problem Peter, will leave this alone.

Hope all is well and happy holidays.

Best,

Seth

On Thu, Dec 10, 2015 at 2:05 PM, Peter Hans <peter@hvst.com> wrote:

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Peter Hans, Co-Founder & CEO

peter@hvst.com

(571) 482-0249

Twitter - @PeterHansHVST

[Harvest Profile](#)

<https://www.hvst.com>

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Peter Hans <peter@hvst.com>

Thu, Dec 10, 2015 at 5:22 PM

To: Jason Shubnell <jason.shubnell@benzinga.com>

Cc: Luke Lappala <luke@martinlevypr.com>, Jeff Dorman <jdorman@hvst.com>

Jason, I have already emailed Luke with this but we do not work with Martin Levy PR and they should not be speaking on Harvest's behalf.

Here is some info on what our company does:

Harvest is a software company that provides the investment industry with more effective communication across public and private communities. Harvest was built to solve the antiquated, inefficient and expensive communication infrastructure across the investment management industry and to promote beneficial transparency amongst relevant investors. The Harvest software provides a scalable, frictionless, and data driven platform to virtual communities of investors, allocators, advisors and intermediaries. Financial professionals use Harvest for content marketing to their target audience, and for privately communicating with their own invite-only access communities in a regulatory compliant manner. Please visit us at <https://www.hvst.com/info/private>

Harvest Exchange is the large public community that leverages our software, and within that community there are many other public sub-communities that are created by Harvest's users. We manually verify investment firms and their professionals if they choose to apply for the upgraded status and the benefits that come along with it. The user who posted the content that you are referencing is not verified, so even if we were able to disclose the identity we'd have no way of knowing. That said, Kyle Bass does have a verified profile on Harvest and recently posted their long thesis on CLVS <http://hvst.co/1lyzaOS>.

Hope that helps.

Peter



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[Harvest Profile](#)

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Jason Shubnell <jason.shubnell@benzinga.com>

Thu, Dec 10, 2015 at 5:29 PM

To: Peter Hans <peter@hvst.com>

Cc: Luke Lappala <luke@martinlevypr.com>, Jeff Dorman <jdorman@hvst.com>

Hi Peter,

Thank you very much for your response! We'll be in touch if there is anything further needed.

Please let us know if anything else about this situation pops up on your radar.

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To: Jason Shubnell <jason.shubnell@benzinga.com>
Cc: Luke Lappala <luke@martinlevypr.com>, Jeff Dorman <jdorman@hvst.com>

Thu, Dec 10, 2015 at 5:30 PM

Thanks for understanding Jason. **We're a software company and are getting a lot of questions that we can't answer.**
Should we learn anything that I can disclose I will be sure to share it with you.

Peter

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To: Seth Geisler <seth@martinlevypr.com>
Cc: Jeff Dorman <jdorman@hvst.com>, Martin Levy <martin@martinlevypr.com>

Thu, Dec 10, 2015 at 5:50 PM

Same to you, and thanks Seth. Crazy day

Sent from my iPhone

On Dec 10, 2015, at 4:12 PM, Seth Geisler <seth@martinlevypr.com> wrote:

No problem Peter, will leave this alone.

Hope all is well and happy holidays.

Best,

Seth

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Peter Hans <peter@hvst.com>
To: Jason Shubnell <jason.shubnell@benzinga.com>

Fri, Dec 11, 2015 at 10:13 AM

Cc: Luke Lappala <luke@martinlevypr.com>, Jeff Dorman <jdorman@hvst.com>
Bcc: peter@hvst.com

Hey guys, just wanted to flag for you since the anonymous investor posted again this morning:

<https://github.com/hvst/redesign/issues/4588>

I hope this is helpful for you.

Peter



Peter Hans, Co-Founder & CEO
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Hope that helps.

Peter

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Peter Hans <peter@hvst.com>

Fri, Dec 11, 2015 at 10:15 AM

To: *Harvest* <Harvest@peppercomm.com>

Cc: Jeff Dorman <jdorman@hvst.com>

Thought you should be aware...

Business Insider, Julia LaRoche, also asked me about it yesterday through a Twitter DM. I told her same thing, unverified user so we don't know identity even if we could reveal, I sent her link this morning as a heads up, nothing more.



Peter Hans, Co-Founder & CEO

peter@hvst.com

(571) 482-0249

Twitter - [@PeterHansHVST](https://twitter.com/PeterHansHVST)

[Harvest Profile](#)

<https://www.hvst.com>

Begin forwarded message:

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Jason Shubnell <jason.shubnell@benzinga.com>

Fri, Dec 11, 2015 at 10:15 AM

To: Peter Hans <peter@hvst.com>

Cc: Luke Lappala <luke@martinlevypr.com>, Jeff Dorman <jdorman@hvst.com>

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Peter Hans <peter@hvst.com>

Fri, Dec 11, 2015 at 10:19 AM

To: Jason Shubnell <jason.shubnell@benzinga.com>

Cc: Luke Lappala <luke@martinlevypr.com>, Jeff Dorman <jdorman@hvst.com>

sorry, gave you the wrong link...

<https://www.hvst.com/public-pages/investors-for-truth/posts/55286-united-development-funding-udf-one-example-of-many-how-the-scheme-works-from-one-udf-fund-to-the-next>



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On Dec 11, 2015, at 9:15 AM, Jason Shubnell <jason.shubnell@benzinga.com> wrote:

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I hope this is helpful for you.

Peter

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Armel Leslie <aLeslie@peppercomm.com>

Fri, Dec 11, 2015 at 10:29 AM

To: Peter Hans <peter@hvst.com>, *Harvest* <Harvest@peppercomm.com>

Cc: Jeff Dorman <jdorman@hvst.com>

Thanks

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On Thu, Dec 10, 2015 at 12:35 PM, Martin Levy <martin@martinlevypr.com> wrote:

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Jason Shubnell <jason.shubnell@benzinga.com>

Fri, Dec 11, 2015 at 10:38 AM

To: Peter Hans <peter@hvst.com>

Cc: Luke Lappala <luke@martinlevypr.com>, Jeff Dorman <jdorman@hvst.com>

Interesting. Thanks for sharing.

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