

Message

---

**From:** Parker Lewis [PL@haymancapital.com]  
**Sent:** 12/22/2015 11:32:35 PM  
**To:** J. Kyle Bass [k@haymancapital.com]; Andy Jent [aj@haymancapital.com]; Chris Kirkpatrick [CK@haymancapital.com]  
**Subject:** Spoke with Edelman  
**Attachments:** image001.jpg

They are working on a proposal that provides a recommendation on a communication strategy designed to both control the message and maximize the reach of the message. They are going to get us the proposal and a budget late morning tomorrow. We discussed a potential 2-3 month engagement...the reality is hopefully 6 weeks and we can manage the budget back accordingly. For a 3 month engagement, they quoted ~\$90k based on the specific scope/proposal they were contemplating. I understood this to be for a full 3 month engagement (not a monthly amount...need to confirm).

Still need to see in writing what exactly they are proposing (although what was communicated over the phone seemed to be the type of help we could use) but I think we should be thinking about whether ~\$30k per month is something in the zip code of what we are willing to spend (plus or minus depending on negotiation or adding/subtracting services to be covered in the scope).

Will forward around the proposal when I receive

[cid:image001.jpg@01C84251.44A3D170]

Parker Lewis  
Hayman Capital Management, L.P.  
2101 Cedar Springs Road Suite 1400  
Dallas, TX 75201

214.347.8043 Direct  
512.699.7480 Mobile  
PL@HaymanCapital.com<mailto:PL@HaymanCapital.com>