

Message

From: Parker Lewis [PL@haymancapital.com]
Sent: 1/18/2016 5:08:41 PM
To: Manzini, Chris [Chris.Manzini@edelman.com]
Subject: Quotes
Attachments: image001.jpg

These are some of the quotes that I like... Kyle specifically asked that we include hyperbolic quotes and I think it would be powerful to include these (not all but at least a few) on the "Myth vs. Reality" page. It will fit in well and re-enforce the theme of "Debunking Misleading Claims made by Management" if we have other misleading quotes made by past bad actors in corporate settings. Let me know thoughts.

Madoff

"In today's regulatory environment, it's virtually impossible to violate rules."
"It's impossible for a violation to go undetected-certainly not for a considerable period of time."

Kenneth Lay

"Our liquidity is fine. As a matter of fact, it's better than fine, It's strong"
"we don't break the law"

"There are no accounting issues, no trading issues, no reserve issues, no previously unknown problems"

http://www.brainyquote.com/quotes/authors/k/kenneth_lay.html

Jeffrey Skilling

"I am absolutely positive. There is no truth to that allegation"
"The company is in great shape"

<http://www.successories.com/iquote/author/20602/jeffrey-skilling-quotes/1>

Bernie Ebbers - Worldcom

"No one will find me to have knowingly committed fraud"

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